



Communications – Marketing - Public Relations - Social Media Manager

Work in a dynamic environment at LiveDAYBREAK to make a difference to those in the Daybreak Community and surrounding areas. (A CCMC-managed organization working in harmony with our developer LHM)

Are you the Swiss army knife of communications? Are you able to create a strategic communications plan and execute it? Are you a pro in social media? Can you write an engaging press release? Do you have website maintenance experience and the ability to create a dynamic flyer?

If so, let's chat!

LiveDAYBREAK, the heartbeat of the vibrant Daybreak community, is seeking a talented and passionate Communications Manager to join our team. Be a part of unprecedented growth and development as the Salt Lake Bees will be relocating to our community and new and engaging venues are being built including, downtown Daybreak. You will be key in several events such as our annual Summer Concert Series, Ginormous Pumpkin Regatta, and other large festivals such as the Dragon Boat Festival, Bollywood, Fiesta, etc.

About Us:

At LiveDAYBREAK, we are not just another organization - we are the pulse of community engagement and connection. Daybreak is more than a neighborhood; it is a community, and we are at the forefront of making that community come alive. From large-scale community events to more low-key gatherings, we are dedicated to enriching the lives of our residents and fostering a sense of belonging. Our key values are connectivity, lifelong learning, giving back, embracing arts and diversity, and healthy living. As our community and team members embrace these pillars, everyone finds fulfillment and makes a difference.

Your Role:

As our Communications Manager, you will be at the helm of our communications strategy and overseeing a diverse array of tasks that keep our community informed, engaged, and excited. You will have the opportunity to:

- Manage and curate content for our website: ensuring it remains informative, engaging, and reflective of our dynamic brand and community.
- Craft compelling marketing materials that showcase the best of what Daybreak has to offer - from stunning visuals to persuasive copy.
- Create and execute strategic communication plans that align with our organization's goals and objectives, ensuring our messaging is consistent and impactful.
- Oversee all communications for LiveDAYBREAK, including brand management, internal communications, public relations, and community outreach efforts.

Why Join Us:

Aside from the chance to make a real difference in the lives of our residents and community members, you will also have the opportunity to collaborate with some of the biggest names on our local scene. You will be working for the premier HOA-management corporation in the nation, CCMC. Along with being associated with the Daybreak/LiveDAYBREAK brand(s), our Communications Manager will routinely collaborate with the Larry H. Miller Real Estate management team and the Salt Lake Bees. You will be working alongside industry leaders and gaining invaluable industry experience. With such incredible growth and all the exciting things happening within the Daybreak community, there are many opportunities for our team members to grow.

What We Are Looking For:

We're seeking a dynamic individual with a passion for communications and a knack for creativity. The ideal candidate will possess:

- Proven experience in communications, marketing, or related field (at least 3 years of full-time industry experience).
- Strong written and verbal communication skills, and a keen eye for detail.
- A bachelor's degree in communications, marketing, or related field.
- The ability to think strategically and execute plans with precision.
- A collaborative spirit and ability to thrive in a fast-paced, team-centered environment.
- A passion for community engagement and a genuine desire to make a difference.

A detailed job description is included below.

Ready to Join Us?

If you are ready to take the next step and become an integral part of the LiveDAYBREAK team, we want to hear from you! **Please apply by sending a cover letter, resume, and links to recent work to Jenny Nigbur at jnigbur@livedaybreak.com.**