

TENTATIVE Schedule

URPA + SFMA CONFERENCE 2025 "ALL IN!"

Monday, March 10th, 2025 Conference Day of Workshops, Activities and Fields & Parks Demo Day

Conference Check-in For ALL Participants at the Dixie Center Noon - 5:00 PM

URPA Conference First Time Attendees: Lunch & Learn Social Dixie Center Noon - 1:00 PM

Dixie Center Sunbrook C	Utah Tech Human Performance Center MAC Gym	Utah Tech Human Performance Center	Little Valley Softball Fields	Dixie Center Sunbrook A	Dixie Center Sunbrook B	Dixie Center Ballroom A	Dixie Center Ballroom E	Southgate Golf Club 1975 Tonaquint Dr St George, UT 84770	Little Valley Pickleball Courts 2330 Horsman Park Drive St George, UT 84790
PRE-REGISTRATION REQUIRED	PRE-REGISTRATION REQUIRED	PRE-REGISTRATION REQUIRED	PRE-REGISTRATION REQUIRED	PRE-REGISTRATION REQUIRED	PRE-REGISTRATION REQUIRED	PRE-REGISTRATION REQUIRED	PRE-REGISTRATION REQUIRED	PRE-REGISTRATION REQUIRED	Come join us on site!! Pickleball! TOURNAMENT Requires Pre-Registration
Implementing YOUR Vision in Aquatics <i>Presented By: Joey Rusnak</i> 1:30 - 5:00 PM	Street/Ball Hockey Youth Programming Clinic <i>Presented By: Utah Hockey Club Youth Sports Staff</i> 1:30 - 5:00 PM	NAYS CYSA <i>Presented By: Lisa Licata</i> 11:00 - 1:30 PM	Parks and Fields Demo Day & Education 1:15 - 5:15 PM	Advanced Aquatics: Mastering Pumps & Chemical Operations <i>Presented By: Kory Parker</i> 1:30 PM - 5:00 PM	"All In": Revolutionizing Your Facility's Group Fitness Program <i>Hosted By: Wendy Jones</i> 1:30 PM - 5:00 PM	Leadership By Design Director's Workshop <i>Presented by: Annie Frisoli</i> 1:30 - 5:00 PM	The Art of The Ask: Fundraising, Sponsorships & Grant Writing <i>Presented By: Holly Meagher</i> 1:30 - 5:00 PM	Golf Tournament 18 Holes + Cart, Continental Breakfast, Box Lunch & Prizes <i>Hosted By: St George City</i> 8:00 AM Shotgun Start	OPENING SOCIAL Food & Fun! Featuring Pickleball Tournament, Drop in Pickleball, Family Fun Games, Street Hockey, Drone Light Show & Music 6:00 - 9:00 PM
URPA Contact: Suzanne McBee 801-494-7292 <i>Sponsored By: CEM, Water Design & Vortex</i>	URPA Contact: Bryan White 801-589-4240 <i>Sponsored By: Utah Hockey Club, Jr Jazz & Athletify</i>	URPA Contact: Bryan White 801-589-4240 <i>Sponsored By: NAYS</i>	URPA/SFMA Contacts: Trent Dyer 303-818-8844 Dan Farnes 801-884-2000 Lorenzo Lopez 602-702-9039 <i>Sponsored By: SFMA</i>	URPA Contact: Suzanne McBee 801-494-7292 <i>Sponsored By: Stratton & Bratt</i>	URPA Contact: Wendy Jones 801-660-8207 <i>Sponsored By: The Empower Group, Landscape Structures, Sonntag Recreation & Athletify</i>	URPA Contact: Janell Payne 801-661-4685 <i>Sponsored By: Sportsman Recreation, Great Western Recreation, MUSCO Lighting & Kaizen Labs</i>	URPA Contact: Jen Wright 801-319-1430 Natalie Domino 801-254-3742 <i>Sponsored By: Open Sky Productions, Swiss Mixx Audio & Dragon Dynamite Fireworks</i>	URPA Contact: Nick Coleman 801-870-1358 <i>Contest Hole Sponsors: Think Architecture, MUSCO Lighting, Sportsman Software, Team Up Athletics & Athletify</i>	URPA Contact: Megan Zollinger 208-351-8494 Melissa Haynes 801-712-3036 <i>Sponsored By: Sonntag Recreation</i> Activity Sponsors: Open Sky Productions, Swiss Mixx Audio, Symbol Arts, JRC Lighting & Athletify

Sonntag Recreation Opening Social & "Battle of the Regions" to include:

Pickleball Tournament, Drop in Pickleball, Street Hockey,

Family Games, Food, Music & Drone Show

6:00 to 9:00 PM Little Valley Pickleball Courts

Event Sponsors: Open Sky Productions, Swiss Mixx Audio, Symbol Arts, JRC Lighting & Athletify

Tuesday, March 11, 2025

REGISTRATION DESK OPENS 6:45 AM Dixie Convention Center

VCBO Opening General Session -- Garden Room
Keynote Speaker: Annie Frisoli "You Have to Bet BIG to Win BIG!"

Meeting Rooms	Ballroom F	Ballroom E	Entrada A	Ballroom C	Entrada B	Sunbrook C	Entrada C	Ballroom A	Sunbrook B	Sunbrook A
TRACKS	Recreation Youth Sports Sponsored by: <i>Utah Hockey Club</i>	Special Events Programming Sponsored by: <i>Athletify</i>	Health & Wellness Senior Centers Active Aging Programming Sponsored by:	Professional Development YPN & Future Professionals Sponsored By:	Fitness & Facility Management Sponsored By: <i>MHTN Architects</i>	Sports Field Management SFMA Sponsored By: <i>Tiny Mobile Robots</i>	Planning -- Parks & Facilities Sponsored By: <i>MUSCO Lighting</i>	Parks & Maintenance Sponsored By: <i>Smith Steelworks</i>	Aquatics Sponsored By:	Leadership Advocacy Sponsored By: <i>Great Western Recreation</i>
9:45 - 10:45 AM	Transforming Meetings: Tools for Productive Collaboration <i>Marisa Hoff</i>	Special Events Roundtable Discussion <i>Natalie Domino</i>	Program Directors and Elected Officials Partnering Together <i>Kevin Oyler</i>	Internship Development & Recruiting Interns <i>Eddie Hill, Anne Davis & Logan Miner</i>	Delivering Superhero Level Service: Building a Culture to WOW Patrons! <i>Hank Ebeling</i>	SFMA Annual Meeting <i>Dan Farnes Brett Call</i>	Pedals & Progress: Building Bike Parks & Pump Tracks <i>Drew Welch</i>	From Tragedy to Triumph: Cultivating a Culture of Safety <i>AJ Ferguson</i>	Inspiring Superheroes <i>Joey Rusnak</i>	Director's Roundtable Discussion <i>Janell Payne</i>
11:00 AM - Noon	Recreation & Youth Sports Roundtable Discussion <i>Bryan White</i>	Experience by Design <i>Annie Frisoli</i>	Senior Centers & Active Aging Programming Roundtable Discussion <i>Jen Wright</i>	Leadership Academy Presentation <i>Nancy Day & Leadership Academy Participants</i>	Fitness & Recreation Center Best Practices Roundtable Discussion <i>Wendy Jones</i>	THIS CLASS IS IN BALLROOM A Parks, Planning, Cemeteries & Sports Fields Roundtable Discussion <i>Trent Dyer, Dan Farnes & Lorenzo Lopez</i>		THIS CLASS IS IN ENTRADA C Rural & Small Town Roundtable Discussion <i>Chad Wright John Bradley</i>	Aquatics Roundtable Discussion <i>Suzanne McBee</i>	Connection is Key! <i>Chase Ellis Angela Summers</i>
Noon - 3:00 PM	Arch Nexus Vendor Show and Luncheon Exhibit Hall (Prize Drawings Every 10 Minutes ... Must Be Present to WIN ... Grand Prize Drawing @ 2:50 PM) Check Out Silent Auction Items at Every Booth -- Vendor Show Silent Auction Ends @ 2:50 PM									
3:15 - 4:15 PM	Game Plan for Safety: First Aid & Emergency Action Plans in Youth Sports <i>Lyse' Durrant, Sam Page & Mike Stagg</i>	Special Events & Recreation Reimagined: From Tradition to Transformation <i>Kevin Schmidt Janell Payne</i>	Minecraft in Aging: Create Your Own World Through Programming <i>Amber Christensen</i>	Career Development Boot Camp: How to Stand Out! <i>Kimberly Zygmant Maxime Pierre</i>	Private VS Municipal Fitness: Walking the Talk <i>Chris Stevenson</i>	FIFA World Cup: How We Became a Base Camp <i>Brett Call</i>	Interactive Water Features: Lessons Learned from Design & Construction <i>Rob Donigan</i>	Everything You Need to Know About Bermuda Grass <i>Eric Marble</i>	Training: It's Time to Get Outside the Box <i>Joey Rusnak</i>	Lean IN & Level UP Your Parks & Rec HR <i>Melissa Ruff Ben Hill</i>
4:25 PM	URPA Scholarship Silent Auction Closes at 4:25 PM									
4:30 - 5:30 PM	Modern Marketing Essentials For Parks & Rec <i>Jared Moore Dave Crow</i>	Innovations That Lead to BIG Changes <i>Kevin Stay</i>	Social Media to Grow Your Senior Center <i>Gena Bertelson</i>	Time Management How Billionaires Do It <i>James Moore</i>	Self Care for the Parks & Rec Professional: Focusing on YOUR Health & Wellness <i>Marisa Hoff Chris Stevenson</i>	Sports Field Best Practices With Our Panel of University Experts <i>Dan Farnes</i>	Redesigning & Retrofitting an Existing Park or Complex <i>Corey Bullock Jered Plouzek</i>	Elevating Playground Safety & Design with Sustainable Turf Solutions <i>JD Doyle</i>	Secondary Disinfection Options for Aquatics <i>Greg Manier</i>	Delegation By Design <i>Annie Frisoli</i>
6:30 - 9:00 PM	6:30 PM Big T Recreation CURPA BBQ @ Washington Community Center 6:30 - 7:15 PM Food Served 7:30 PM Athletify "Battle of the Regions" -- Activities Include Dodgeball & Live Auction Music & Fireworks Show -- Courtesy of Dragon Dynamite Fireworks & Swiss Mixx Audio									

Wednesday, March 12, 2025

Fun Run / Variety Fitness Class / Chair Volleyball / Hot Chocolate Bar

Meeting Rooms	Ballroom F	Ballroom E	Entrada A	Ballroom C	Entrada B	Sunbrook C	Entrada C	Ballroom A	Sunbrook B	Sunbrook A
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9:00 - 10:00 AM	Adaptive Recreation & Collaborating For Success <i>Ashley Bowen Megan Zollinger</i>	Booking Entertainment for Special Events <i>Natalie Domino</i>	Expecting the Unexpected: Senior Medical Emergencies <i>Amber Christensen</i>	A Secret To Handle Tough Conversations <i>Lynda Ross</i>	Culture By Design <i>Annie Frisoli</i>	UYSA Legacy Fields: The Shivwits Soccer Fields Project <i>Meet in Dixie Center Lobby @ 7:15 AM Bus LEAVES @ 7:30 AM Bus Returns to Conference Center @ 10:00 AM</i>		New Technology in Sports Lighting <i>Jamie Rock Dave Chugg</i>	Eight Attributes Every Leader Needs <i>James Moore</i>	Understanding City Budgets and the Truth in Taxation Process <i>Robert Myers</i>
10:15 - 11:15 AM	Want 2 Improve Your Youth Sports? Go "ALL IN" on Officials Training <i>Breanna Lyman</i>	Guide & Empower Youth City Councils for Impactful Community Involvement <i>Bryce King Haley Turner</i>	"Oh, The Places You'll Go" Trip Planning Ideas <i>Jen Wright</i>	Coaching Your Staff: The Importance of TEAM Mentality <i>Joe Gourley</i>	Handling Customer Complaints Like A Pro: From Frustration to Loyal Fans! <i>Hank Ebeling</i>	Turf & Tree Aeration: Correcting Major Soil Problems <i>Shane Richards</i>	Think Outside the Center: Indoor Programming Solutions <i>Bryce Merrill</i>	Park Amenities: Long Term Asset Replacement Programs <i>Jake Motter</i>	Adaptive Aquatic Programming Best Practices <i>Staci Moho SLCo Aquatics Taylor Smith</i>	Presenting: It's More About You Than Your Slides <i>Lynda Ross</i>

CEM Awards Luncheon -- Vendor Hall SFMA Award Sponsor Raft River Sod

1:45 - 2:45 PM	"Spreadsheets & Fun?" <i>Kate Rombo Jordan Redd Derric Rykert</i>	All in for the Semiquin: Celebrating America250 in your Community <i>Nicole Handy</i>	Building Bridges: Strengthening Partnerships Between Rec Departments & Senior Centers <i>Cindy Healey</i>	The Power Of Relationships! <i>Logan Miner Leslie Jones</i>	GET NOTICED: How to Host Epic Fitness Events <i>Andi Veenker</i>	Physiology of a Tree <i>Chip Doolittle</i>	Underutilized & Underappreciated Amenities: How to Change Perceptions <i>Sam Braegger</i>	Screen Time to Play Time <i>Andrew Noorlander</i>	Swim Lessons Done Differently! <i>Suzanne McBee</i>	Leading Ethically By Core Values <i>Steven Schaefermeyer</i>
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URPA Scholarship Silent Auction Closes at 3:00 PM

3:15 - 4:15 PM	Unique Youth Sports & Program Highlights GTPP Multiple Presenters Hosts: <i>Janica Bohrer & Megan Levin</i>	Special Events with a Twist GTPP Multiple Presenters Hosts: <i>Britanny Adams & Jordan Redd</i>	Active Aging & Community Partnerships GTPP Multiple Presenters Hosts: <i>Cydnee Clarke & Asa Sieger</i>	Attend Your Favorite Get To The Point Session ← ← ← → → →	Facility Management GTPP Multiple Presenters Hosts: <i>Preston Jones & Staci Moho</i>	Field Managers Online Training Opportunities GTPP Multiple Presenters Hosts: <i>Lorenzo Lopez & Dan Farnes</i>	New Parks, Playgrounds and Facility Highlights From Around the State GTPP Multiple Presenters Hosts: <i>Tara Kinser & Brayden Young</i>		Aquatic Event & Program Highlights GTPP Multiple Presenters Hosts: <i>Jennifer Deaton & Melissa Vincent</i>	Attend Your Favorite Get To The Point Session ← ← ← → → →
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Great Opportunity for Offsite Team Dinner, Offsite Networking or... Onsite Conference Clean Up ;)

Great Western Recreation Closing Social -- "ALL IN" Family Game Night Hilton Garden Inn -- Mojave Ballroom

7:00 - 10:00 PM										
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