

# TENTATIVE Schedule

# URPA CONFERENCE 2025 "All In!"

**Monday, March 10th, 2025 Conference Day of Workshops, Activities & Fields and Parks Demo Day**

**Conference Check-in For ALL Participants at the Dixie Center Noon - 5:00 PM**

**URPA Conference First Time Attendees: Lunch & Learn Social Dixie Center Noon - 1:15 PM (Pre Registration Required)**

Dixie Center Ballroom C	Utah Tech Human Performance Center MAC	Utah Tech Human Performance Center	Little Valley Softball Fields	Dixie Center Sunbrook A	Dixie Center Ballroom C	Dixie Center Ballroom A	Dixie Center Sunbrook c	Dixie Center Sunbrook B	Southgate Golf Club 1975 Tonaquint Dr St George, UT 84770	Little Valley Pickleball Courts 2330 Horsman Park Drive St George, UT 84790
<b>PRE-REGISTRATION REQUIRED</b>	<b>PRE-REGISTRATION REQUIRED</b>	<b>PRE-REGISTRATION REQUIRED</b>	<b>PRE-REGISTRATION REQUIRED</b>	<b>PRE-REGISTRATION REQUIRED</b>	<b>PRE-REGISTRATION REQUIRED</b>	<b>PRE-REGISTRATION REQUIRED</b>	<b>PRE-REGISTRATION REQUIRED</b>	<b>PRE-REGISTRATION REQUIRED</b>	<b>PRE-REGISTRATION REQUIRED</b>	<b>Come join us on site!! Pickleball TOURNAMENT Requires Pre-Registration</b>
Implementing YOUR Vision in Aquatics <i>Presented By: Joey Rusnak</i> 1:30 - 5:00 PM	Street/Ball Hockey Youth Programming Clinic 1:30 - 5:00 PM	NAYS CYSA 11:00 - 1:30 PM	Parks Demo Day & Classes 1:30 - 5:00 PM	Advanced Aquatics: Mastering Pumps & Chemical Operations <i>Presented By: Kory Parker</i> 1:30 PM - 5:00 PM	"All In": Revolutionizing Your Facility's Group Fitness Program <i>Hosted By: Wendy Jones</i> 1:30 PM - 5:00 PM	Leadership By Design Director's Workshop <i>Presented by: Annie Frisoli</i> 1:30 - 5:00 PM	Active Aging Workshop <i>Hosted By: Jen Wright</i> 1:30 - 5:00 PM	Special Events Workshop <i>Hosted By: Natalie Domino</i> 1:30 - 5:00 PM	Golf Tournament 18 Holes + Cart, Continental Breakfast, Box Lunch & Prizes <i>Hosted By: St George City</i> 8:00 AM Shotgun Start	OPENING SOCIAL Food & Fun! Featuring Pickleball Tournament, Drop in Pickleball, Family Fun Games, Magician, RC Car Demo, Drone Light Show & Music 6:00 - 9:00 PM
URPA Contact: Suzanne McBee 801-494-7292 <i>Sponsored By: CEM, Water Design &amp; Vortex Aquatic Structures</i>	URPA Contact: Bryan White 801-589-4240 <i>Sponsored By: Athletify</i>	URPA Contact: Bryan White 801-589-4240 <i>Sponsored By: NAYS</i>	URPA/SFMA Contacts: Trent Dyer 303-818-8844 Dan Farnes 801-884-2000 Lorenzo Lopez 602-702-9039 <i>Sponsored By: SFMA &amp; Tiny Mobile Robots</i>	URPA Contact: Suzanne McBee 801-494-7292 <i>Sponsored By: Stratton &amp; Bratt</i>	URPA Contact: Wendy Jones 801-860-8207 <i>Sponsored By: Musco Lighting, The Empower Group, Landscape Structures, Sonntag Recreation &amp; Athletify</i>	URPA Contact: Janell Payne 801-661-4685 <i>Sponsored By: Sportsman Recreation, Great Western Recreation, Techline Sports Lighting &amp; Kaizen Labs</i>	URPA Contact: Jen Wright 801-319-1430	URPA Contact: Natalie Domino 801-254-3742 <i>Sponsored By: Open Sky Productions, Swiss Mixx Audio, Dragon Dynamite Fireworks &amp; Stride Events</i>	URPA Contact: Nick Coleman 801-870-1358 <i>Contest Hole Sponsors: Think Architecture, Sportsman Software, Musco Lighting, Tiny Mobile Robots Civic Plus, pidj, &amp; Athletify</i>	URPA Contact: Megan Zollinger 208-351-8494 Scott McDonald 801-510-1972 Melissa Haynes: 801-712-3036 <i>Sponsored By: Sonntag Recreation Activity Sponsors: Open Sky Productions, Swiss Mixx Audio, Mountain West Precast, JRC Lighting, Symbol Arts &amp; Athletify</i>

**Sonntag Recreation Opening Social & "Battle of the Regions" to include:**

**Magician, Pickleball Tournament, Drop in Pickleball, Family Games, Food, Music & Drone Show  
6:00 to 9:00 PM Little Valley Pickleball Courts**

**Event Sponsors: Open Sky Productions, Swiss Mixx Audio, Mountain West Precast, JRC Lighting, Symbol Arts & Athletify**

# Tuesday, March 11, 2025

REGISTRATION DESK OPENS 6:45 AM Dixie Convention Center

**VCBO Opening General Session -- Garden Room**  
**Keynote Speaker: Annie Frisoli "You Have to Bet BIG to Win BIG!"**

Meeting Rooms	Ballroom F	Ballroom E	Entrada A	Ballroom C	Entrada B	Sunbrook C	Entrada C	Ballroom A	Sunbrook B	Sunbrook A
TRACKS	Recreation Youth Sports Sponsored by: <i>Athletify</i>	Special Events Programming Sponsored by:	Health & Wellness Senior Centers Active Aging Programming Sponsored by:	Professional Development YPN & Future Professionals Sponsored By: <i>Pidj</i>	Fitness & Facility Management Sponsored By: <i>MHTN Architects</i>	Sports Field Management SFMA Sponsored By: <i>Tiny Mobile Robots</i>	Planning -- Parks & Facilities Sponsored By: <i>MUSCO Lighting</i>	Parks & Maintenance Sponsored By: <i>Smith Steelworks</i>	Aquatics Sponsored By:	Leadership Advocacy Sponsored By: <i>Great Western Recreation</i>
9:45 - 10:45 AM	Transforming Meetings: Tools for Productive Collaboration <i>Marisa Hoff</i>	Special Events Roundtable Discussion <i>Natalie Domino</i>	Fostering Partnerships Between Senior Centers, City Councils & Community Groups <i>Mike Mendenhall</i>	Internship Development & Recruiting Interns <i>Eddie Hill, Anne Davis &amp; Logan Miner</i>	Delivering Superhero Level Service: Building a Culture to WOW Patrons! <i>Hank Ebeling</i>	SFMA Annual Meeting <i>Dan Farnes</i>	Pedals & Progress: Building Bike Parks & Pump Tracks <i>Drew Welch</i>	Equipment Safety <i>AJ Ferguson</i>	Inspiring Superhero's <i>Joey Rusnak</i>	Director's Roundtable Discussion <i>Janell Payne</i>
11:00 AM - Noon	Recreation Youth Sports Roundtable Discussion <i>Bryan White</i>	Experience by Design <i>Annie Frisoli</i>	Senior Centers Active Aging Programming Roundtable Discussion <i>Jen Wright</i>	Leadership Academy Presentation <i>Nancy Day &amp; Leadership Academy Participants</i>	Fitness & Recreation Center Best Practices Roundtable Discussion <i>Wendy Jones</i>	Parks, Planning, Cemeteries, Sports Fields Roundtable Discussion <i>Trent Dyer, Dan Farnes &amp; Lorenzo Lopez</i>		Rural and Small Town Community Roundtable Discussion <i>Chad Wright John Bradley</i>	Aquatics Roundtable Discussion <i>Suzanne McBe</i>	Resiliency in Parks & Recreation <i>Chase Ellis Angela Summers</i>
Noon - 3:00 PM	<b>Arch Nexus Vendor Show and Luncheon</b> <b>Exhibit Hall (Prize Drawings Every 10 Minutes ... Must Be Present to WIN ... Grand Prize Drawing @ 2:50 PM)</b> <b>Check out Silent Auction Items at Every Booth -- Vendor Show Silent Auction Ends @ 3:00 PM</b>									
3:15 - 4:15 PM	First Aid and Emergency Response For Youth Sports Seasonal Staff <i>Lyse' Durrant, Sam Page &amp; Mike Stagg</i>	Sponsorships v. Funding	Partnering & Contacts <i>Amber Christensen</i>	Career Development Boot Camp: How to Stand Out! <i>Kimberly Zygmant Maxime Pierre</i>	Private VS Municipal Fitness: Walking the Talk <i>Chris Stevenson</i>	FIFA World Cup: How We Became a Base Camp <i>Brett Call</i>	Think Outside the Center: Indoor Programming Solutions <i>Bryce Merrill</i>	Everything You Need to Know About Bermuda Grass <i>Eric Marble</i>	Training: It's Time to Get Outside the Box <i>Joey Rusnak</i>	Lean IN & Level UP Your Parks & Rec HR <i>Melissa Ruff Ben Hill</i>
4:25 PM	<b>Tiny Mobile Robots Silent Auction Closes at 4:25 PM</b>									
4:30 - 5:30 PM	Modern Marketing Essentials For Parks & Rec <i>Jared Moore Dave Crow</i>	Innovations That Lead to BIG Changes <i>Kevin Stay</i>	Promoting Activities and Center Membership Thru Social Media <i>Gena Bertelson</i>	Time Management How Billionaires Do It <i>James Moore</i>	Self Care for the Parks & Rec Professional: Focusing on YOUR Health & Wellness <i>Marisa Hoff Chris Stevenson</i>	Sports Field Best Practices With Our Panel of University Experts <i>Dan Farnes</i>	Redesigning & Retrofitting an Existing Park or Complex <i>Corey Bullock Jered Plouzek</i>	Elevating Playground Safety & Design with Sustainable Turf Solutions <i>JD Doyle</i>	Secondary Disinfection Options for Aquatics <i>Greg Manier</i>	Delegation By Design <i>Annie Frisoli</i>
6:30 - 9:00 PM	<b>6:30 PM Big T Recreation CURPA BBQ @ Washington Community Center</b> <b>6:30 - 7:15 PM Food Served</b> <b>7:30 PM Athletify "Battle of the Regions" -- Activities Include Dodgeball &amp; Live Auction</b> <b>Music &amp; Fireworks Show-- Courtesy of Dragon Dynamite Fireworks &amp; Swiss Mixx Audio</b>									

# Wednesday, March 12, 2025

## Fun Run / Variety Fitness Classes / Chair Volleyball / Hot Chocolate Bar

Meeting Rooms	Ballroom F	Ballroom E	Entrada A	Ballroom C	Entrada B	Sunbrook C	Entrada C	Ballroom A	Sunbrook B	Sunbrook A
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9:00 - 10:00 AM	Adaptive Recreation & Collaborating For Success <i>Ashley Bowen Megan Zollinger</i>	Booking Entertainment for City Events & Celebrations	Things Seniors Want to Know: Hosting Classes at Your Facility <i>Jen Wright</i>	A Secret To Handle Tough Conversations <i>Lynda Ross</i>	Culture By Design <i>Annie Frisoli</i>	UYSA Legacy Fields: The Shiwits Soccer Fields Project <i>BUS LEAVES @ 7:30 AM From Conference Center Will Return at 10:00 AM</i>	New Technologies in Sports Lighting <i>Jamie Rock Dave Chugg</i>	Eight Attributes Every Leader Needs <i>James Moore</i>	Understanding City Budgets and the Truth in Taxation Process <i>Robert Myers</i>	
10:15 - 11:15 AM	Want 2 Improve Your Youth Sports? Go "ALL IN" on Officials Training <i>Clinton City</i>	Guide & Empower Youth City Councils for Impactful Community Involvement <i>Bryce King Haley Turner</i>	"Oh, The Places You'll Go" Trip Planning Ideas <i>Jen Wright</i>	Coaching Your Staff: The Importance of TEAM Mentality <i>Joe Gourley</i>	Handling Customer Complaints Like A Pro: From Frustration to Loyal Fans! <i>Hank Ebeling</i>	Turf & Tree Aeration: Correcting Major Soil Problems <i>Shane Richards</i>	Design Session <i>Rob Donigan</i>	CIP and Playground Inventory <i>Jake Motter</i>	Adaptive Aquatic Programming Best Practices <i>Wendy Harris SLCo Aquatics Taylor Smith</i>	Presenting: It's More About You Than Your Slides <i>Lynda Ross</i>

## CEM AWARDS LUNCHEON Vendor Hall

1:45 - 2:45 PM	"Spreadsheets & Fun?" <i>Kate Rombo Jordan Redd Derrick Rykert</i>	"All in for the Semiquin: Celebrating America250 in your Community" <i>Nicole Handy</i>	Building Bridges: Strengthening Partnerships Between Rec Departments & Senior Centers <i>Cindy Healey</i>	The Power Of Relationships <i>Logan Miner Leslie Jones</i>	GET NOTICED: How to Host Epic Fitness Events <i>Andi Veenker</i>	How Branding Can Impact Your Crew, Career & Community <i>Meg Kruger</i>	Changing the Perceptions of Natural Amenities <i>Sam Braeger</i>	Field & Park Design <i>Andrew Noorlander</i>	Swim Lessons Panel Discussion <i>Suzanne McBee</i>	Mission Vision and Values Director Level <i>Steven Schaefermeyer</i>
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## Tiny Mobile Robot Silent Auction Closes at 3:15 PM

3:15 - 4:15 PM	Unique Youth Sports & Program Highlights GTPP Multiple Presenters Hosts: <i>Janica Bohrer &amp; Megan Levin</i>	Special Events with a Twist GTPP Multiple Presenters Hosts: <i>Britanny Adams &amp; Jordan Redd</i>	Active Aging & Community Partnerships GTPP Multiple Presenters Hosts: <i>Cydnee Clarke &amp; Asa Sieger</i>	Attend Your Favorite Get To The Point Session ← ← ← → → →	Facility Management GTPP Multiple Presenters Hosts: <i>Preston Jones &amp; Staci Moho</i>	Field Managers Online Training Opportunities GTPP Multiple Presenters Hosts: <i>Lorenzo Lopez &amp; Dan Farnes</i>	New Parks, Playgrounds and Facility Highlights From Around the State GTPP Multiple Presenters Hosts: <i>Tara Kinser &amp; Brayden Young</i>	Aquatic Event & Program Highlights GTPP Multiple Presenters Hosts: <i>Jennifer Deaton &amp; Melissa Vincent</i>	Attend Your Favorite Get To The Point Session ← ← ← → → →
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## Great Opportunity for Off Site Team Meetings / Offsite Networking / Offsite Keep the Party Going...Or Onsite Conference Clean Up

## CLOSING SOCIAL -- "ALL IN" GAME NIGHT Hilton Garden Inn -- Mojave Ballroom

7:00 - 10:00 PM										
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