



Lori Hoffner has been offering training for positive youth development, community networking and organizational relationship building since 1997 and has spoken nationally regarding youth program development, employment and staff engagement as well as multiple community issues. Lori has spoken at more than 50 parks and recreation conferences throughout the United States. For 11 years, Lori was the Executive Director of PACCT, a small non profit in Jefferson County, Colorado, an organization dedicated to the success of youth and community. Lori understands the nuances of an invested community and how they impact the “bottom line.” Lori specializes in positive community, program and relationship development.

Tuesday, March 14 Workshop - 8:00-9:45 am – Garden Room (All Attendees)

Staff Communication: Control, Filters and Perception

- The way you communicate greatly influences the outcome of a conversation. What you say and when and how you say it determines the conversation’s success or failure. Our communication is continually influenced by individual filters. Those filters are established by many different factors, one of the most prevalent these days is the generational filter, developed in the process of socialization and experiences. These filters crucially affect communication and interaction. We will discuss multiple communication models, helping you determine what will be the most successful approach for you and your staff.

Monday, March 13 Break Out Session

Hey Coach; a Positive Youth Sports Experience

- As youth sports continue to change and evolve; the need for an understanding of the purpose behind coaching and parental involvement must also change. This session will identify ways to give your youth sports staff and the volunteer coaches they work with the practical tools and techniques to provide the young athletes a positive and worthwhile experience. Additionally, we will discuss effective approaches when dealing with the possible challenging, external factors affecting youth sports. Attendees will take away ideas to encourage coaches and parents to do their own ‘self-analysis’ of their expectations and a reminder that the ultimate goal is to support and encourage the young athlete.

Tuesday, March 14 Break Out Session

Training for All Ages

- Do you ever find yourself shaking your head in wonderment with your younger employee? Are there times that you wish you could get your “traditionalist” staff on board with a new way of doing things? Many of the approaches that each person takes are deeply rooted in their generational experiences. This training will help everyone understand what those differences are and how we can support each other while also gaining insight on why we do what we do. Learn ways to blend the different generations into a cohesive and positive team as well as creating an environment of cooperation that meets the needs of your staff regardless of their age. Attendees will identify ways to encourage support for the internal atmosphere that gets projected to the outside customer.