

2016 URPA CONFERENCE SPONSORSHIP OPPORTUNITIES



The Utah Recreation and Parks Association annually hosts its Conference and Trade Show which covers over 50 educational sessions for parks and recreation professionals from across the State of Utah, as well as a trade show and lunch expo featuring product and service providers for the field of parks and recreation. All Vendors who have rented exhibit space will be listed in the conference program guide and have the opportunity to place promotional material/conference SWAG in the Conference Bag. Conference Sponsors will receive Logo Listings in the conference program guide and be listed as a “Featured Vendor” on URPA’s website. Special Ad space will be given to those that sponsor \$2,500 or more in the conference program guide. All conference sponsors will have their logo included in print and electronic pre & post conference materials. **The 2016 Annual Conference will be held at the Dixie Convention Center, St. George, Utah March 6-8, 2016. The Exhibit Hall will open on Tuesday, March 7 at 10:00 am until 3:00 pm with non-compete times of 11:15 am to 2:30 pm.** A separate meeting room will be available throughout the conference to meet with clients privately if needed.

The 2016 Conference provides the opportunity for you or your company/organization to be involved in a variety of ways. Conference sponsorship includes premium booth location in the Exhibit Hall. Opportunities include the following:

	<u>SOLE SPONSORSHIP</u>	<u>JOINT SPONSORSHIP</u>
<p><u>Conference Attendee Give-Aways</u> Exclusive logo placement on item along with the URPA Conference logo; special recognition in the on-site conference program.</p> <p>Attendee Bag</p> <p>Padfolio</p> <p>Badge Holder</p> <p>Conference Committee Shirts</p>	<p><input type="checkbox"/> \$3,500</p> <p><input type="checkbox"/> \$1,500</p> <p><input type="checkbox"/> \$1,500</p> <p><input type="checkbox"/> \$1,000</p>	<p><input type="checkbox"/> \$875- four sponsors</p> <p><input type="checkbox"/> \$375- four sponsors</p> <p><input type="checkbox"/> \$375- four sponsors</p> <p><input type="checkbox"/> \$500- two sponsors</p>
<p><u>Opening Social & President’s Welcome (Sunday PM)</u> Receive recognition on event signage, in the conference program guide and Special booth location during Exhibitors Luncheon. This evening will kick-start the conference.</p>	<p><input type="checkbox"/> \$2,500</p>	<p><input type="checkbox"/> \$625- four sponsors</p>
<p><u>Opening Keynote Session (Monday AM)</u> Receive recognition in conference session signage, in the conference program guide and exclusive booth location during the Exhibitors Luncheon.</p>	<p><input type="checkbox"/> \$3,500</p>	<p><input type="checkbox"/> \$875- four sponsors</p>
<p><u>Monday Healthy Start Breakfast</u> Receive prominent recognition for a Monday Healthy Breakfast.</p>	<p><input type="checkbox"/> \$1,500</p>	<p><input type="checkbox"/> \$375- four sponsors</p>
<p><u>Monday Pickleball Tournament and Lunch</u> Receive recognition in conference session signage and in the conference program guide, special booth space in the Conference Center’s Educational Area.</p>	<p><input type="checkbox"/> \$2,000</p>	<p><input type="checkbox"/> \$500- four sponsors</p>
<p><u>Monday CURPA BBQ (Monday PM)</u> Receive recognition on event signage and in the conference program guide.</p>	<p><input type="checkbox"/> \$2,500</p>	<p><input type="checkbox"/> \$625- four sponsors</p>
<p><u>Tuesday Workshop Sessions (Tuesday AM)</u> Receive recognition in conference session signage and in the conference program guide, plus a booth near the entrance/exit meeting area.</p>	<p><input type="checkbox"/> \$2,500</p>	<p><input type="checkbox"/> \$625- four sponsors</p>

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Tuesday Exhibitor Luncheon

Receive prominent recognition in Exhibit Hall session signage and in the conference program guide, table top displays on the Exhibit Halls Lunch Tables.

\$2,500 \$625- four sponsors

Tuesday Happy Hour (Tuesday PM)

Receive recognition on event signage and in the conference program guide, plus a unique booth at the Happy Hour at the event site.

\$1,000 \$650- four sponsors

Tuesday Night Closing Banquet

Receive recognition in conference session signage and in the conference program guide. Special recognition at the Conference Closing Banquet.

\$2,500 \$625- four sponsors

Educational Sessions

Receive recognition in conference session signage and in the conference program guide, special booth space in the Conference Center's Educational Area.

\$2,000 \$500- four sponsors

Wednesday Golf Tournament (Wednesday AM)

Receive recognition at the tournament on event signage and in the conference program guide.

\$1,000 \$500- two sponsors

Yes, I would like to sponsor and **increase my conference VISIBILITY.**

Total Amount Sponsored: \$ _____

Please Invoice me Check Enclosed Credit Card Payment

Card #: _____ Expiration Date: _____

Phone: _____ Name on Card: _____

Company: _____ Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Email: _____

SEND PAYMENT TO:

2015 URPA Conference, Utah Recreation & Parks Association
3204 Mount Lomond Dr., North Ogden, UT 84414
Fax Number: (801) 782-5513/ kimo@urpa.org

For more information on **SPONSORSHIPS** please contact:

Kim Olson (801) 782-5512 kimo@urpa.org
Amy Quinn (801) 485-6800 amy@cemaquatics.com
Tyler Wilkins (801) 785-9660 TWilkins@pgcity.org

Office Use Only

Date Received: _____

Receipt # _____

Amount Received: \$ _____