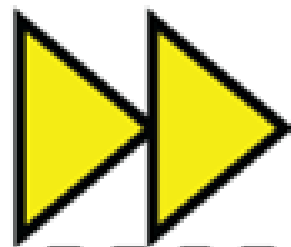


PLAYING IT FORWARD

URPA CONFERENCE 2016



MARCH 6-9, 2016

Dixie Conference Center
1835 South Convention Center Drive
St. George • Utah

EXHIBITOR INVITE

Look Inside for:

Exhibitor Information
Exhibitor Hall Layout
Exhibitor Agreement/
Registration Form
Sponsorship Opportunities



UTAH RECREATION & PARKS
ASSOCIATION
www.urpa.org

DON'T MISS YOUR CHANCE!

SIGN UP TO EXHIBIT TODAY

TENTATIVE SCHEDULE AT A GLANCE

(as of 10/2/2015 subject to change)

SUNDAY, MARCH 6, 2016

Opening Social 5:00 pm - 7:00 pm

MONDAY, MARCH 7, 2016

Opening
Keynote Speaker 8:00 am - 9:15 am

Educational
Sessions 9:30 am - 12:15 pm

Pickleball Session
and Tournament 11:00 am - 1:30 pm

Educational
Sessions &
Roundtables 1:30 pm - 4:45 pm

Central Region
BBQ 6:00 pm

TUESDAY, MARCH 8, 2016

Exhibit Hall
Set Up Time 8:30 am - 10:30 am

Workshop 8:30 am - 9:25 am

Educational
Sessions 9:30 am - 11:15 am

Lunch for Exhibitors
(before hall opens) 10:30 am - 11:15 am

Exhibit Hall 11:15 am - 3:00 pm
(Non-Compete Time 11:15 am - 2:30 pm)

Educational
Sessions 2:30 pm - 5:15 pm

Happy Hour 5:30 pm - 6:30 pm

Awards Banquet
& Live Auction 6:30 pm

WEDNESDAY, MARCH 9, 2016

South Region
Golf Tournament 9:00 am - 1:00 pm

YOUR BOOTH FEE INCLUDES*:

- 10' x 10' booth
- 3' side drape/8' back drape
- 8' draped table
- Two chairs
- Waste basket
- Wi-fi
- ID placard/name badge
- Exhibit lunch for 2 people
- 2016 URPA attendee list

**Electrical service and additional items available for additional fee. See attached Exhibitor Service Order Form.*

A limited number of **PRIME** booth spaces are available. Be the first to request, first come first serve OR be sure to get your requested booth by **sponsoring** an event. See attached Exhibit Hall map for available locations.

ENJOY THE PERKS OF EXHIBITING!

- Network with professionals interested in your product
- Contact potential customers with purchasing power
- Promote new products and services
- Attend any of the educational sessions being offered
- Company listing on URPA's website (www.urpa.org)

URPA will be doing several giveaways during the luncheon to maximize the number of delegate foot traffic.

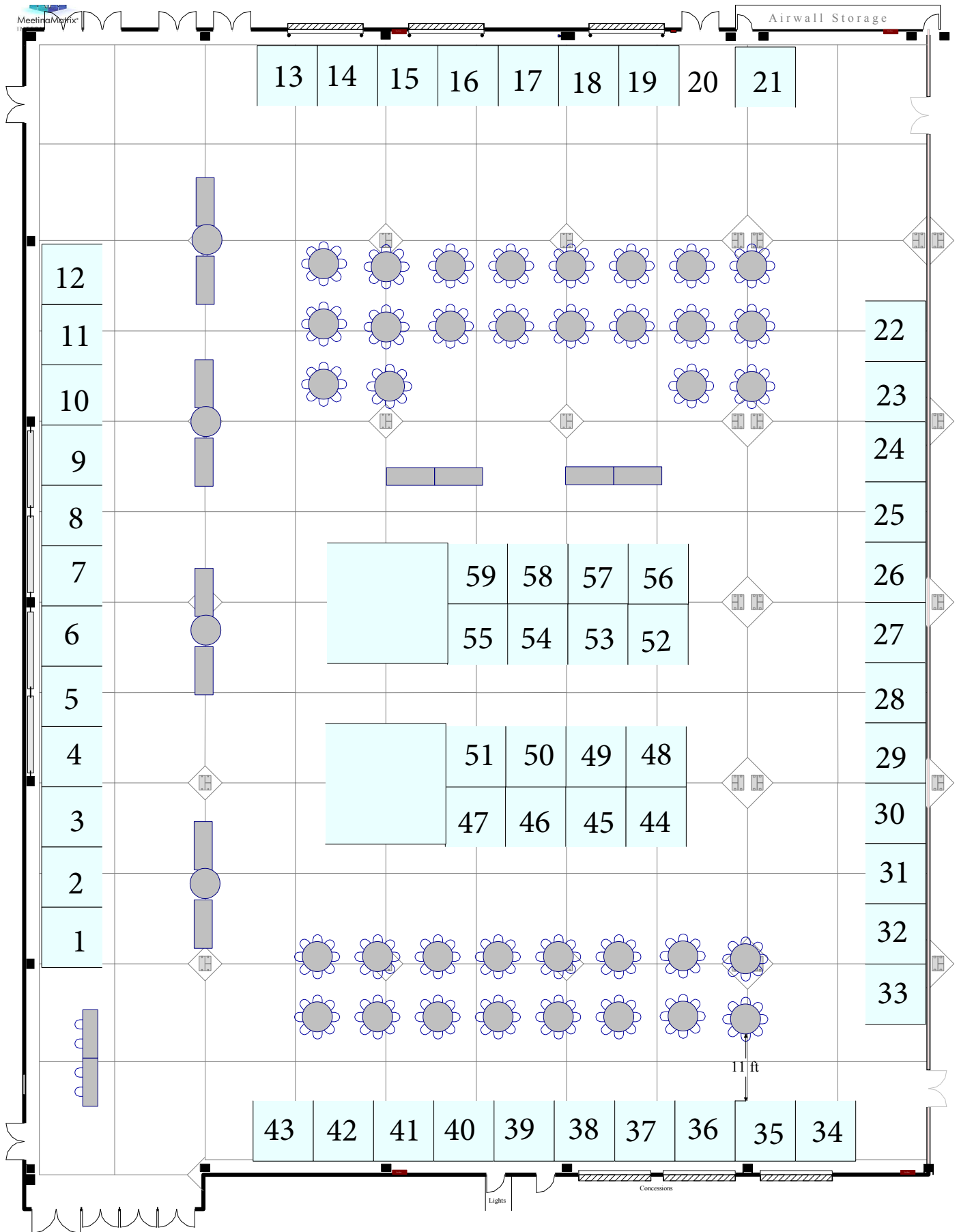
In addition to this, URPA is asking each vendor to donate a giveaway (minimum of a \$50 item), which will be given at the end of the luncheon. This will insure that the delegates will attend the Exhibit Hall in its entirety.

The proceeds earned will be given to the student scholarship fund.



UTAH RECREATION & PARKS
ASSOCIATION
www.urpa.org

DIXIE CONFERENCE CENTER



2016 URPA TRADESHOW EXHIBIT BOOTH CONTRACT



URPA

Booth assignments are made based on several factors. **If you have a preference for a booth location let us know and we will do our best to accommodate. Priority is given to our conference sponsors.** If you would like a premium location, please review our sponsorship opportunities and secure your preferred spot. URPA will have sole control over admission to the Exhibit Hall. No Delegate or Exhibitor will be admitted without proper identification, nor will they be allowed to enter the hall except during established Exhibit Hall hours. **Unless otherwise noted, move-in hours are 8:30-10:30 am, the morning of March 8th prior to Exhibit Hall opening at approximately 11:15 - 3:00 pm and tear down is 3:00 - 5:00 pm.**

CANCELLATION POLICY - Should you find it necessary to cancel your booth space, the following cancellation policy will apply. A \$100 administrative fee will be assessed for any request for refund. The request must be received prior to February 22, 2016 to be eligible for refund. Requests received later than February 22, 2016 will not be eligible for refund unless the booth space can be re-sold and the entire Exhibit Hall sells out. No refunds will be available for any portion of the Exhibit Hall fees if it is cancelled due to weather or an occurrence of natural disasters. Exhibitors are encouraged to carry insurance that would cover them in the event the show is cancelled due to weather or a natural disaster.

COMPANY INFORMATION:

WE WOULD LIKE TO BE A CONFERENCE SPONSOR

YES

NO

MAIN CONTACT AND EMAIL ADDRESS

BOOTH LOCATION CHOICES: 1.____ 2.____ 3.____ 4.____ 5.____
LIST OTHER COMPANIES IN WHICH YOU WOULD NOT LIKE TO HAVE A BOOTH BY: _____

COMPANY NAME

COMPANY MAILING ADDRESS

CITY STATE ZIP

ONSITE EXHIBITOR INFORMATION:

1. ONSITE CONTACT FOR COMPANY (INCLUDED IN BOOTH RENTAL)

ONSITE CONTACT EMAIL

2. ONSITE CONTACT FOR COMPANY (INCLUDED IN BOOTH RENTAL)

ONSITE CONTACT EMAIL

3. ONSITE CONTACT FOR COMPANY

ONSITE CONTACT EMAIL

CONTACT MAILING ADDRESS (if different than above)

CONTACT CITY (if different than above)

STATE

ZIP

COMPANY WEBSITE

CONTACT PHONE

CONTACT FAX

DESCRIPTION OF PRODUCTS OR SERVICES TO BE DISPLAYED (FOR PUBLISHING PURPOSES):

use additional paper, if necessary (50 words maximum)

SIGNATURE: *This acknowledges that you understand and agree to the terms as outlined in this contract.*

Date: _____

2016 BOOTH SPACE

URPA will assign the booths according to flow and need, in the above form you may give your desired booth locations or you can email Amy at amy@cemaquatics.com. Checks can be mailed to 2016 URPA Conference, Utah Recreation & Park Association, 3204 Mount Lomond Drive, North Ogden, Utah 84414.

First Name: _____ Last Name: _____
 Organization: _____ Title: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Email: _____ Office/Home Phone: _____

Please check box if you will be attending any Educational Sessions.

Vendors who have purchased a booth receive two (2) tickets for the Exhibitor Luncheon. Additional meal tickets may be purchased at an additional cost (see meal prices below). You may elect to donate your meals to a student attendee.

A. Booth Rental

URPA Corporate Member **\$510*** Non-URPA Corp. Member **\$565***

**Early Bird Registration: receive 10% off booth price if registration and payment is received before 1/1/16*

NEW UPRA CORPORATE MEMBERSHIP INFORMATION: Your conference booth registration fee no longer includes your annual URPA membership. Annual memberships for your company can be purchased for \$100. In addition to your discounted booth for the conference, visit www.urpa.org for a list of benefits you'll receive with your corporate membership. For your convenience, you may pay your annual membership fee with your conference booth registration fee.

B. Extra Meal Tickets

Monday, March 7, 2016

BBQ \$20 x _____ per person
 steak chicken

Tuesday, March 8, 2016

Exhibit Hall Lunch (extra) \$20 x _____ per person
 Dinner (Banquet) \$45 x _____ per person
 steak chicken

C. Golf Tournament (Wednesday, March 9 @ 9:00 am)

Sky Mountain Golf Course, 1030 N 2600 W, Hurricane, Utah

Individual \$50 Team \$200 (4 players)

Player Names:

1. _____
 2. _____
 3. _____
 4. _____

Vendor Booth (A) \$ _____ + extra meal tickets (B) \$ _____ + Golf Tournament (C) \$ _____ +
 Annual URPA Membership \$100 = \$ _____ TOTAL AMOUNT DUE \$ _____

2016 URPA Conference

Utah Recreation & Parks Association
 3204 Mount Lomond Drive, North Ogden, Utah 84414
 phone (801) 782-5512/fax (801) 782-5513/ kimo@urpa.org

BOOTH RENTAL PAYMENT INCLUDES CONFERENCE CLASSES ATTENDANCE.

Payment Information: Please Invoice Me Check Enclosed Credit Card

Card #: _____ Expiration Date: _____ Sec Code: _____ Amount Paid: _____
 Cardholder Name: _____ Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____ Phone: _____
 Cardholder Signature: _____ Email: _____

2016 URPA CONFERENCE SPONSORSHIP OPPORTUNITIES



The Utah Recreation and Parks Association annually hosts its Conference and Trade Show which covers over 50 educational sessions for parks and recreation professionals from across the State of Utah, as well as a trade show and lunch expo featuring product and service providers for the field of parks and recreation. All Vendors who have rented exhibit space will be listed in the conference program guide and have the opportunity to place promotional material/conference SWAG in the Conference Bag. Conference Sponsors will receive Logo Listings in the conference program guide and be listed as a “Featured Vendor” on URPA’s website. Special Ad space will be given to those that sponsor \$2,500 or more in the conference program guide. All conference sponsors will have their logo included in print and electronic pre & post conference materials. **The 2016 Annual Conference will be held at the Dixie Convention Center, St. George, Utah March 6-9, 2016. The Exhibit Hall will open on Tuesday, March 8 at 11:15 am until 3:00 pm with non-compete times of 11:15 am to 2:30 pm.** A separate meeting room will be available throughout the conference to meet with clients privately if needed.

The 2016 Conference provides the opportunity for you or your company/organization to be involved in a variety of ways. Conference sponsorship includes premium booth location in the Exhibit Hall. Opportunities include the following:

Conference Attendee Give-Aways

Exclusive logo placement on item along with the URPA Conference logo; special recognition in the on-site conference program.

Attendee Bag

Padfolio

Badge Holder

Conference Committee Shirts

SOLE SPONSORSHIP

\$3,500

\$1,500

\$1,500

\$1,000

JOINT SPONSORSHIP

\$875- four sponsors

\$375- four sponsors

\$375- four sponsors

\$500- two sponsors

Opening Social & President’s Welcome (Sunday PM)

Receive recognition on event signage, in the conference program guide and Special booth location during Exhibitors Luncheon. This evening will kick-start the conference.

\$2,500

\$625- four sponsors

Opening Keynote Session (Monday AM)

Receive recognition in conference session signage, in the conference program guide and exclusive booth location during the Exhibitors Luncheon.

\$3,500

\$875- four sponsors

Monday Healthy Start Breakfast

Receive prominent recognition for a Monday Healthy Breakfast.

\$1,500

\$375- four sponsors

Monday Pickleball Tournament and Lunch

Receive recognition in conference session signage and in the conference program guide, special booth space in the Conference Center’s Educational Area.

\$2,000

\$500- four sponsors

Monday CURPA BBQ (Monday PM)

Receive recognition on event signage and in the conference program guide.

\$2,500

\$625- four sponsors

Tuesday Workshop Sessions (Tuesday AM)

Receive recognition in conference session signage and in the conference program guide, plus a booth near the entrance/exit meeting area.

\$2,500

\$625- four sponsors

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Tuesday Exhibitor Luncheon

Receive prominent recognition in Exhibit Hall session signage and in the conference program guide, table top displays on the Exhibit Halls Lunch Tables.

\$2,500

\$625- four sponsors

Tuesday Happy Hour (Tuesday PM)

Receive recognition on event signage and in the conference program guide, plus an unique booth at the Happy Hour at the event site.

\$1,000

\$650- four sponsors

Tuesday Night Closing Banquet

Receive recognition in conference session signage and in the conference program guide. Special recognition at the Conference Closing Banquet.

\$2,500

\$625- four sponsors

Educational Sessions

Receive recognition in conference session signage and in the conference program guide, special booth space in the Conference Center's Educational Area.

\$2,000

\$500- four sponsors

Wednesday Golf Tournament (Wednesday AM)

Receive recognition at the tournament on event signage and in the conference program guide.

\$1,000

\$500- two sponsors

Yes, I would like to sponsor and **increase my conference VISIBILITY.**

Total Amount Sponsored: \$ _____

Please Invoice me

Check Enclosed

Credit Card Payment

Card #: _____ Expiration Date: _____

Phone: _____ Name on Card: _____

Company: _____ Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Email: _____

SEND PAYMENT TO:

2015 URPA Conference, Utah Recreation & Parks Association
3204 Mount Lomond Dr., North Ogden, UT 84414
Fax Number: (801) 782-5513/ kimo@urpa.org

For more information on **SPONSORSHIPS** please contact:

Kim Olson (801) 782-5512 kimo@urpa.org

Amy Quinn (801) 485-6800 amy@cemaquatics.com

Tyler Wilkins (801) 785-9660 TWilkins@pgcity.org

Office Use Only

Date Received: _____

Receipt # _____

Amount Received: \$ _____